

Strengthening ESP English Teaching Research under the New Situation of the Belt and Road Strategy

Qin Huini

Wuhan International Trade University, Wuhan, Hubei Province, 430205, China

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Abstract: With the rapid development of China's economy, the role of education in China's development is becoming more and more important. Especially after the strategy of the Belt and Road Initiative, the role of education is self-evident, especially English education. As a universal language, English can listen to and understand the way people think and live in different countries in communication. For this reason, it is necessary to strengthen the teaching of English in college education to ensure the colleges and universities under the background of the Belt and Road. Students can use English to find out the meaning of their existence and help China to better carry out foreign trade work. Using the ESP teaching mode can improve the English learning efficiency of college students as quickly as possible, but there are many problems in the application of ESP teaching mode, which needs to be solved.

1. Introduction

At the current stage of the Belt and Road strategy, the application of ESP teaching mode to English teaching in colleges and universities has achieved relatively good results. The ESP teaching mode provides an effective development direction for the reform of English teaching in colleges and universities, due to its uniqueness. The teaching method has been highly praised by many college scholars. Many educators believe that the use of ESP teaching mode can improve the English level of college students, so that students can apply this language flexibly to help China's economic development. The Belt and Road strategy requires us to improve the quality of English. Only in this way can we grasp each other's thoughts when communicating with other people in the country, and clearly tell each other our ideas. Effective communication can improve economic efficiency and change the existing communication. The problem is not effective.

2. The significance of applying ESP teaching mode under the background of the Belt and Road strategy

In the past, in the process of teaching English to students, the textbooks used were mostly suitable for daily communication. In the face of professional industry English, there are many drawbacks. Many students have difficulty applying them to practical work after completing English. Medium, but the application of ESP teaching mode is different. Most of the textbooks selected in the application of ESP teaching mode are derived from the real expectations in the industry or in the post. These contents are English learning content that can help college students to quickly adapt to society and work. Their teaching objectives are different. The goal is to enable students to learn daily conversations, but in the ESP teaching model, the goal is to allow students to quickly adapt to social life, so that students can play their advantages in the work, in the context of the Belt and Road, the ability to use English in the workplace, especially important.

In the application of ESP teaching mode, the syllabus, teaching materials and teaching methods must be centered on the future career of the students. Different from the traditional teaching mode, students are required to learn to apply English instead of writing when applying the ESP teaching mode. It will be said that the ESP teaching mode is not to deal with the exam but to enable students to only use English as a tool in graduation, so that students can use English to play their own advantages in the post. ESP teaching mode highlights the practicality of language. It is most

important to be able to use English as a tool to improve English usability in the context of the Belt and Road.

The ESP teaching mode fully utilizes the necessity of learning and work practice. If there is no practice, there is no way to confirm the effect of learning when applying the ESP teaching mode. Unlike the traditional cramming teaching, the ESP teaching mode pays more attention to whether students can English is used in practical positions. The ESP teaching mode requires students to learn to learn independently, so that students can find the insufficiency and fill in their own learning.

3. How to apply ESP teaching mode under the background of the Belt and Road strategy

In the teaching of colleges and universities, it must be realized that the goal of English teaching in colleges and universities should be to meet the needs of society. For this reason, ESP teaching mode must be introduced in English teaching in colleges and universities, and ESP teaching mode should be the main part of English teaching. Branch, and everyday English application as an auxiliary position for English teaching in colleges and universities. In the ESP teaching mode, it has been suggested that English teaching must be based on students as the center of teaching. Students should use the teaching content as the main content of the class. Apply the ESP teaching mode to train students in higher education. The purpose is to let the students in the background of the Belt and Road. Can contribute to China's foreign trade, help China to accurately understand the ideas of foreign companies in the communication of foreign trade enterprises, and can tell foreign companies our needs, ESP teaching mode can meet this demand. However, many college administrators do not realize the true meaning of the ESP teaching mode when applying the ESP teaching mode. They do not use employment as the orientation of students to teach English. Through the curriculum in the ESP teaching mode to cultivate students' ability to work in the target position, the school needs to closely surround the needs of the student position when choosing the course in the ESP teaching mode, according to the different needs of different enterprises and professions for English. For practical teaching, college administrators also need to change and update the teaching content according to changes in the market, and constantly strengthen the students' employment-oriented ability and English application ability.

Many traditional English textbooks in colleges and universities are not suitable for ESP teaching mode. Traditional English textbooks are more inclined to the daily communication and language learning methods of English, but they often lack the professionalism, practicality and applicability of professional learning. Different from the traditional English textbooks, the preparation of the textbooks in the ESP teaching mode pays more attention to the students' ability to apply English in practical work. The ESP teaching model emphasizes the application of different positions in the actual work of college students. Professional English, the teaching materials in the ESP teaching mode are closely integrated with the industry and enterprises. For this reason, when applying the ESP teaching mode, it is necessary to select the English song teaching materials that are appropriate to the industry. The managers of higher education institutions choose the teaching materials to apply in ESP teaching. In the model, it is necessary to conduct an in-depth investigation of the industry. On the basis of the survey, the actual English level of the students at the time of enrollment and the adaptability to the society are taken into account. Different professions need different teaching contents. As a college administrator, it is necessary to guide the students. Integrate into the ESP teaching model. Many students who have just entered colleges and universities have not been exposed to the ESP teaching model and will be repulsive to the ESP teaching model. For this reason, college administrators must tell the students the benefits of the ESP teaching model for their development, so that students can quickly Learn to adapt to the ESP teaching model. In addition, college administrators want to use the ESP teaching model to deepen the reform of English teaching in colleges and universities. They also need to realize that to truly understand the current industry needs must be united with the enterprise. Only in this way can we find out more deeply. The industry English textbooks required by different majors enable higher education institutions to find the most suitable textbooks for the industry when applying the ESP teaching model, to help students

apply in future work, and to ensure that students can use the ESP teaching model in the context of the Belt and Road. In line with social requirements, it also meets the teaching objectives of higher education institutions.

Practice is the only criterion for testing truth. This sentence is also used in English teaching in colleges and universities. To truly let ESP teaching mode play its advantages, it is necessary to improve the English level of college students. Real practice in colleges and universities. In the process of reforming the English curriculum system in schools, college administrators must reasonably set the teaching content according to the ESP teaching mode, and change the teaching methods. Colleges and universities need to change the teaching objectives. In the past, the goal of English teaching in colleges and universities was to allow students to pass the English 4 level during college. However, the application of ESP teaching mode is to enable college students to quickly adapt to the society after graduation and to apply the English they have learned. In the enterprise, helping our foreign trade enterprises develop better under the background of the Belt and Road, which can mainly pass the following aspects:

The first point of applying ESP teaching mode in colleges and universities needs to change the previous curriculum of colleges and universities. When students enter the first semester of colleges and universities, colleges and universities can start basic English teaching among students. The purpose of the teaching is to cultivate students' proficiency in the use of language and language, to help students lay the foundation for learning English in the future, and to apply the ESP teaching mode in colleges and universities, it is necessary to ensure that students have a certain English application basis, if the students do not have certain The English foundation encounters many difficulties when applying the ESP teaching model. In the second semester, as a manager of colleges and universities, it is possible to train industry English according to different majors of students, that is, to truly play the role of ESP teaching mode. After determining different English language teaching materials, students need corresponding English courses. Integrate the English course with the professional knowledge that the students have learned. This can help students to increase their interest in English learning, and can also improve students' English proficiency in a targeted manner. In the third semester, higher education institutions can start English. The learning mode allows students to choose different industry English according to their own interests, expand the students' knowledge and meet the students' own needs. When students are learning, their interest is high and they will study more seriously. In the elective course, different modules can be used to strengthen the professionalism of the students, such as applying teaching modules, writing modules and so on.

The cramming teaching will make students lose interest in English learning. Before entering colleges and universities, most of the students accept cramming teaching. This teaching method will make students feel exhausted. When applying ESP teaching mode, their teaching methods have appeared. Change, teachers can take different teaching modes such as situational, task-based, project-based, etc., the main purpose is to use students as a teaching center to carry out "teaching, learning, doing" as one, the purpose is to promote students' positive Incorporating into English learning, students are actively involved in teaching activities. This way, students can develop their language application skills and make full use of network technology to build an English learning platform to help students develop independent learning. Learning to learn independently in the context of the Belt and Road Initiative can help students find their own deficiencies and change their deficiencies after entering the job.

In teaching, as a manager of higher education, it is necessary to realize that the most crucial point in applying the ESP teaching model lies in the teachers. In the colleges and universities, many teachers responsible for public English teaching lack their own industry background and experience. Strengthen the professional English teaching ability of public English teaching teachers in higher education institutions, so that teachers learn to adopt a variety of different teaching modes to improve and improve the vocational education mechanism and improve their professional quality and teaching ability.

Many public English teachers in colleges and universities do not understand the industry English that students need to learn. For this reason, public English teachers in higher education institutions

need to learn the students' English textbooks to ensure that there will be no mistakes in the process of teaching students. The quality of teaching. Managers in higher education institutions should also assign professional industry English textbooks according to the different situations of public English teachers, so that public English teachers can concentrate on learning to prevent mistakes in teaching. Public English teachers should also know the professions that they can control. As a public English teacher, it must establish a lifelong learning consciousness. In the spare time, it will continue to enrich itself and conduct self-learning. Teachers are the role model for students to learn. If teachers continue to self-learn, students will continue to follow the teacher. Learn. Public English teachers can firstly understand the ESP teaching mode through various channels such as the Internet. Secondly, according to the ESP teaching mode, they choose the industry English they like to conduct research to achieve the purpose of broadening the knowledge.

As a public English teacher, you need to have a planned learning professional teacher to teach, find out the shortcomings of your own improvement, as a public English teacher in colleges and universities can regularly and professional industry English teachers to learn, and actively communicate with industry English teachers. Strive to establish a long-term cooperation, public English teachers to learn from each other's strengths, to achieve resource sharing, the purpose of preparing lessons together. As a public English teacher in colleges and universities, it can also collect, organize or write teaching materials that meet the requirements of ESP teaching mode and meet the actual needs of students. It can enable college students to learn more English content effectively. Improve the students' effectiveness in learning.

4. Conclusion

In summary, the ESP teaching model is used to promote the reform of college English teaching in the context of the one-on-one strategy. It also improves the English level of college students, so that students can quickly invest in social production and work after graduation. The development of foreign trade economy is one of the purposes of training students in colleges and universities. If students are difficult to adapt to social development after graduation, then colleges and universities will lose their meaning. Using ESP teaching mode can promote the English level of college students. Although there are many problems in applying ESP teaching mode, it is necessary for college administrators to Realizing the role of ESP teaching mode in college English teaching, finding solutions according to problems, and making ESP teaching mode rooted in college English teaching, improving students' English level and making China's foreign trade economic development better and better.

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